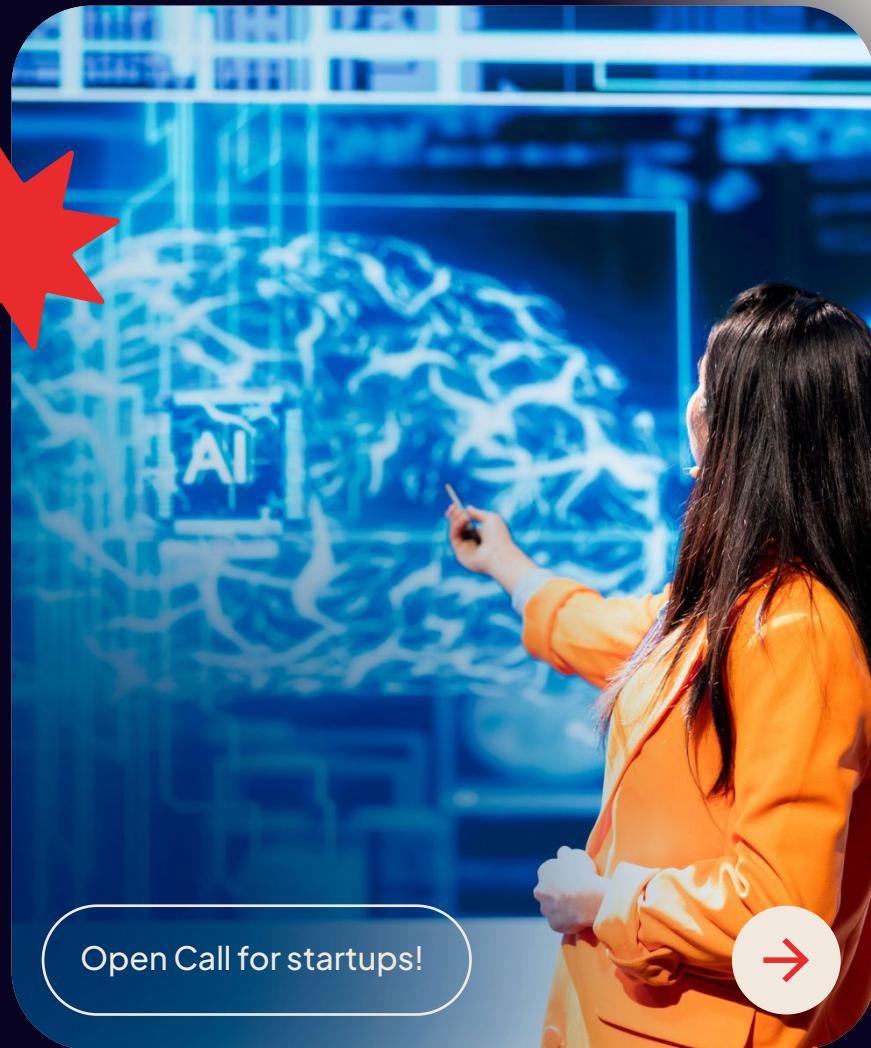


Redefining the insurtech and healthtech landscape.

➤ **Join Protechting** — where startups and industry leaders work together to launch real-world pilots and drive innovation forward.

**Pro
tech
ting** | open
innovation
program

Shape the Future



Open Call for startups!



Powered by:
**Fábrica de
STARTUPS**

FIDELIDADE **FOSUN** 复星
HOSPITAL DA LUZ LEARNING HEALTH FOSUN FOUNDATION
复星基金会



Open call for startups!

We are looking for ...



STARTUPS

Insurtech

New insurance technology designed to improve customer experience.



STARTUPS

Healthtech

Technology-enabled healthcare products and services.



STARTUPS

Tech-Enablers

Innovative tools, platforms, or technologies that facilitate and drive digital transformation.



Protechting

Tailored for high-potential startups in insurance, healthtech, and emerging tech Protechting it offers a structured innovation journey to develop and pilot solutions, driving real-world impact through direct collaboration.

Protechting is a dynamic **open innovation program** collaboratively led by Fosun, Fidelidade, and Hospital da Luz Learning Health, and powered by Fábrica de Startups.

The program will kick off with **Immersion Day**—an in-person event in **Lisbon, Portugal**, created to foster valuable networking opportunities among program partners, participants, and mentors. This day marks the beginning of an intensive success journey.

The Protechting Open Innovation Program will feature **4-week bootcamps** held between February and March 2025. These bootcamps are designed to help startups refine their business models and enhance their potential for a successful pilot phase within the program.

The program will advance to the pilot phase in April 2025, allowing startups to test and refine their solutions with direct support from program partners. This phase will culminate in **Demo Day**, where each startup will showcase its journey, achievements, and future plans to a panel of industry leaders and potential investors.

Connect, Collaborate, Thrive: Secure Your Spot at Protechting



...is more than an Open Innovation Program

➤ ...it's a
journey
driven by
visionaries

➤ ...it's the bridge
between bold ideas
and real-world impact

➤ ...it's an unique opportunity for
ambitious entrepreneurs to
supercharge their startup's growth.

➤ ...it's an unique opportunity for ambitious entrepreneurs
to supercharge their startup's growth.



Why join Protechting?

Unlock a world of possibilities with our program exceptional benefits, all designed to accelerate your startup growth and success.

Sponsored pilots up to €50K

Benefit from up to €50k backing to launch selected startup pilots.

Roadshow to China

Expand your horizons and join the exclusive innovation journey to China.

Connect with Venture Capital

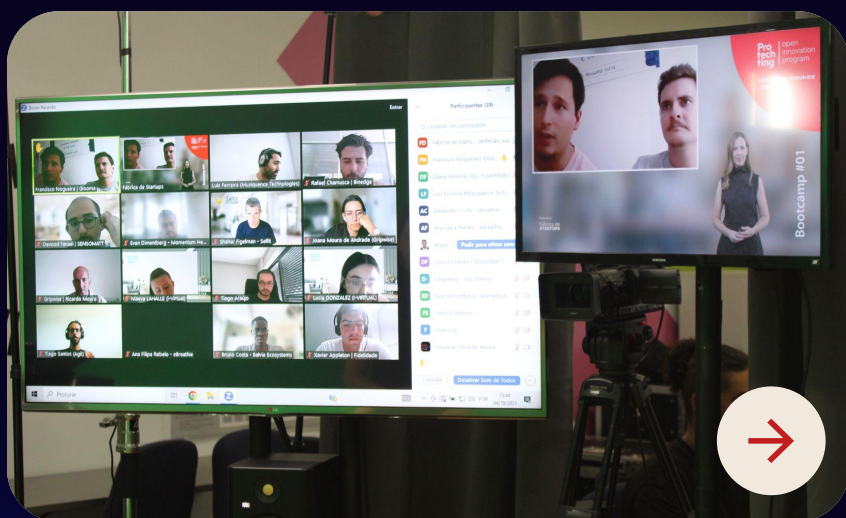
Connect with our VC Partners



Startups participating in the Immersion Day will receive financial support to help cover travel and accommodation expenses.



Opportunity to co-develop funded pilot projects along with partners from all over the world.



More Benefits

Networking

Foster collaboration and cooperation across borders with others startups and partners.

Demo Day

Showcase and present your innovative solutions to potential investors, industry experts, and influential stakeholders.

Data Base

Access to historical and real-time database, compliant with current legislation, with more than 7 million active clients.

Growth

Access to bootcamps with strategic support & professional assistance.

Mentoring

Mentorship sessions with top business strategy, insurance and health experts.

Test Beds

Explore the Test Bed Program to validate your solutions



...ready to join our exclusive innovation program?

Don't miss out on this opportunity!
[Submit your application.](#)





What we are looking for...

We're thrilled to welcome startups worldwide that are ready to turn ideas into reality. This program seeks teams with a working prototype, who share our dedication to sustainable values, and are ready to make an impact.



Have a minimum viable product or prototype to be tested.



Full-time team, with at least one of the co-founders working full time.



Committed to participate in all remote and in-person moments of the program.



Selection Criteria

and Evaluation

We seek innovative and promising startups that align with our program's vision and goals.

Team

Credible team, quality CVs, relevant qualifications and experience.

Business Model

Viable business model based on credit commercial and economic assumptions.

Program Fit

Fit with the program and the Protechting challenges.



Product Innovation

Clearly innovative or disruptive, differentiated from existing solutions, scalable, exhibits sustainable competitive advantage potential.

Market Potential

Large addressable market to facilitate significant sales growth.



Why Portugal?



Lisbon has evolved into a thriving hub for startups, providing a great environment for entrepreneurial growth!



Access to Global Talent

Being a melting pot of diverse cultures, Lisbon attracts an abundance of talented individuals from across the world.

Pro-Entrepreneurship Policies

with its favorable tax benefits and government support, Lisbon offers an encouraging landscape for ventures to thrive and flourish.

Strategic Geographical Location

Situated at the crossroads of Europe, Africa, and the Americas, Lisbon serves as strategic gateway for international expansion. The city's connectivity and accessibility foster business opportunities on a global scale.

Last but not least, Portugal have a stunning environment, and cultural richness – Beyond its entrepreneurial appeal, Lisbon captivates with rich history, vibrant arts scene and warm hospitality.



Applications

Until 24th Nov

Startup
Selection

Dec 2024

Immersion
Day

Jan 2025

Bootcamps

Jan – Mar 2025



Attention, **last call!**

Piloting

Apr 2025

Demo Day +
Roadshow to China

May 2025

Guiding you through this journey



**Pro
tech
ting** | open
innovation
program

Powered by:
**Fábrica de
STARTUPS**

FIDELIDADE **FOSUN** 复星
HOSPITAL DA LEE
LEARNING HEALTH+ FOSUN FOUNDATION
复星基金

➤ **Let's shape
the future
together.**

[apply here](#)



protechting.com